

# A HEALTH CENTER THAT'S ALL ABOUT YOU

**Barry Community  
Health Center**

 **Cherry Health** [cherryhealth.org](http://cherryhealth.org)



**Dawn Keller, Site Manager**  
**Alisha Walker, Dental Supervisor**

 **Cherry Health**

# Who We Are



Cherry Health is an independent, non-profit Federally Qualified Health Center (FQHC) with a primary focus of providing high quality health services to those who have little or no access to health care, regardless of income or insurance status.

A sliding fee payment scale based on income and family size is available to those without insurance. Medicaid and Healthy Michigan are accepted, as are many other insurances.

Established in 1988, Cherry Health is the largest FQHC in the State of Michigan serving Barry, Eaton, Kent, Montcalm, Muskegon, Ottawa and Wayne counties. Providing integrated health care services at more than 20 locations throughout Michigan, Cherry Health employs approximately 900 employees and a network of over 60 physicians and mid-level providers specializing in primary care/family medicine, pediatrics, internal medicine, obstetrics/gynecology, optometry, oral health, behavioral health and substance use disorders. Additionally, Cherry Health runs a school linked program active in 70 public schools offering both vision and dental care.

Michigan's largest Federally Qualified Health Center

More than 20 locations statewide and approximately 900 employees

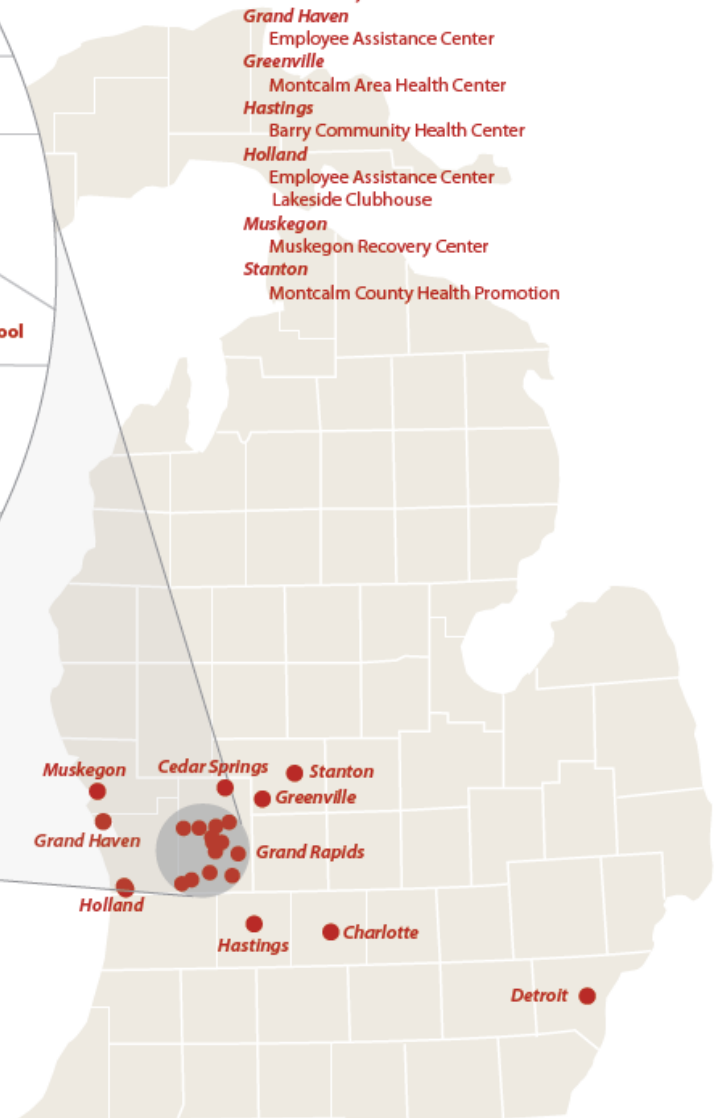
Network of greater than 60 health care providers

Locations in Barry, Eaton, Kent, Montcalm, Muskegon, Ottawa & Wayne counties

Services include: primary care, women's health, pediatrics, dental, vision, pharmacy, behavioral health, mental health, correctional health, school based health centers, school linked program



- Charlotte**  
Eaton Community Health Center
- Cedar Springs**  
Cedar Springs School Health Center
- Detroit**  
Community Treatment Center
- Grand Haven**  
Employee Assistance Center
- Greenville**  
Montcalm Area Health Center
- Hastings**  
Barry Community Health Center
- Holland**  
Employee Assistance Center  
Lakeside Clubhouse
- Muskegon**  
Muskegon Recovery Center
- Stanton**  
Montcalm County Health Promotion



# Why We Are Here

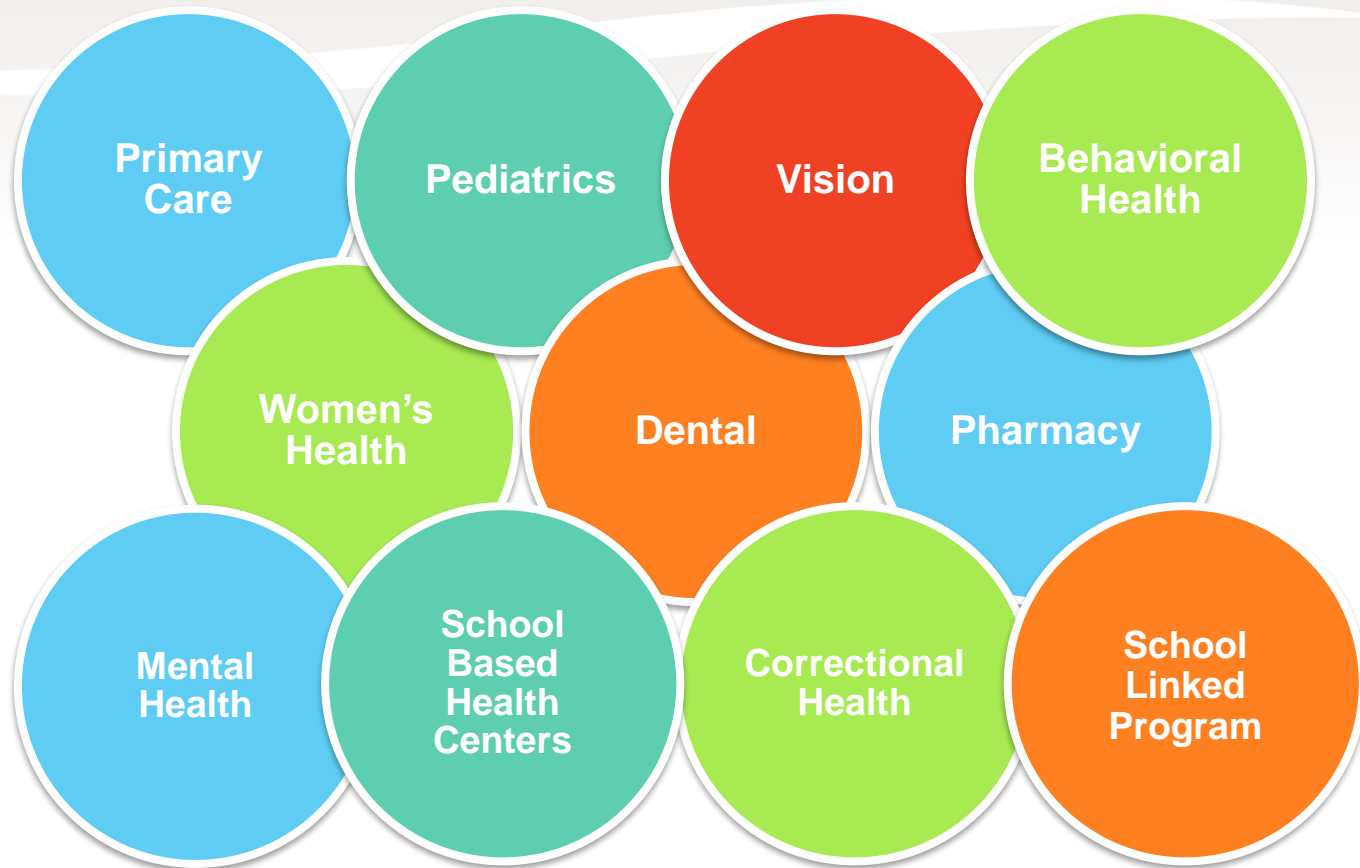
## Mission

Cherry Health improves the health and wellness of individuals by providing comprehensive primary and behavioral health care while encouraging access by those who are underserved.

## Vision

Our community will be healthier because we will seek out and welcome those who need our services. All will be treated as family with integrated, coordinated care to improve health and personal well-being.

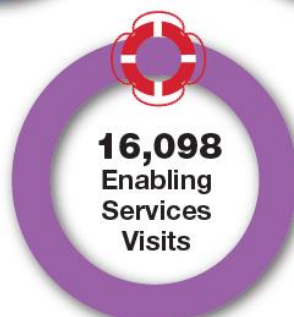
# What We Do



# 2017 Visits

**78,056 patients with 801,776\* visits**

\*Includes both in and out of scope services



(includes case  
management)



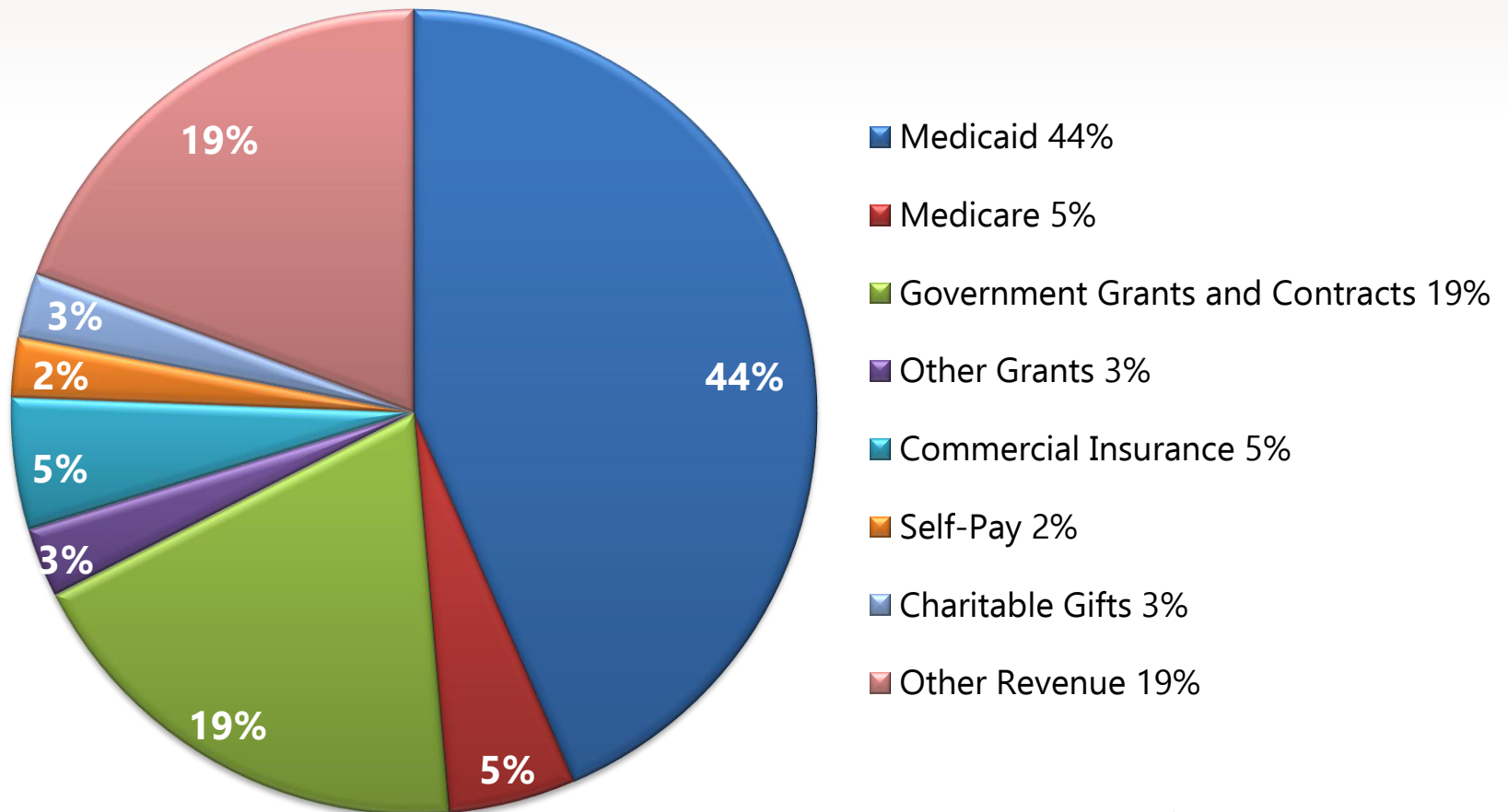
(# of bed days)



(includes diabetes  
management & EAC)

# FY2018 Revenue Sources

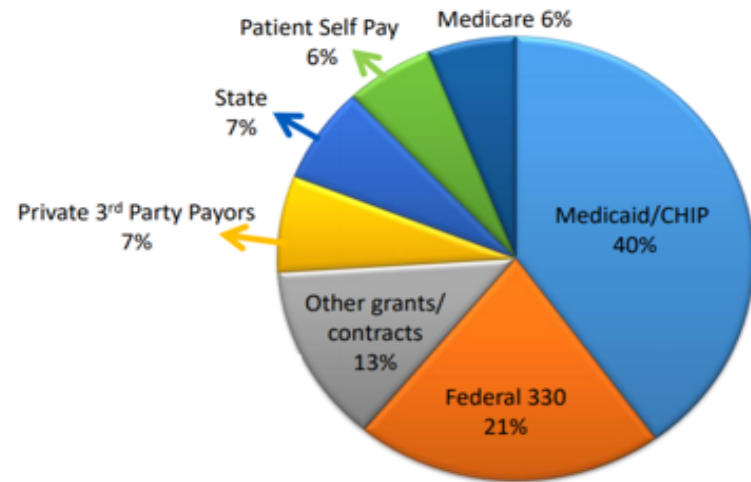
***Total Revenue: \$84,625,325***





## Advocacy and Engaging in Public Policy at Cherry Health

Being involved in advocacy at Cherry Health ensures our Health Centers, the patients we serve, and the community at large has a voice in the process and critical decisions being made by the nation's policymakers. Cherry Health is an Advocacy Center of Excellence (ACE) at the Silver Level through the National Association of Community Health Centers (NACHC), which means it is an ongoing commitment to make advocacy an organizational priority and to create a true culture of advocacy across the organization.



## Advocacy Continuum of Involvement

Advocacy is the opportunity to get off the sideline and participate in the decisions that will impact your community.







**1981**

### COMMUNITY TREATMENT CENTER EAST & WEST OPEN

CTC East and West provide a safe, structured, supervised environment, as well as employment counseling, job placement, and financial management assistance for citizens who are reentering the community following incarceration.

**1989**

### COMMUNITY ALTERNATIVES PROGRAM (CAP) OPENS

CAP assists residents with rebuilding their ties to the community and successful connection to community resources and support including family reintegration, health and human services, church and employment.



**1995**

### BURTON HEALTH CENTER OPENS

Cherry Health opened its first school based health center, which is program coordinated by Cherry Health, Grand Rapids Public Schools and Spectrum Health in partnership with the Michigan Department of Health and Human Services.



**2010**

### SOUTHSIDE HEALTH CENTER OPENS

Southside Health Center provides medication assisted treatment, which is the use of medications, in combination with counseling and psychosocial therapies, to provide a whole-patient approach to the treatment of substance use disorders.



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Health Center**

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# Thank you

Thank you to the Barry community, staff, and donors for making Cherry Health's Barry Community Health Center possible! We are excited to serve the community in our new space next to Ace Hardware at 200 Boltwood S in Hastings.

## **Capital Campaign Leadership**

*Honorary Co-Chairs*

Earlene Baum  
Maggie Coleman  
Margaret DeCamp

## **Cabinet**

Rebecca Hawkins  
Fred Jacobs  
Dawn Keller  
Robert Schirmer, MD

## **Honorary Endorsement Council**

James Atkinson, MD  
Dave Baum  
Sheryl Lewis Blake  
Frank Campbell  
Matt DeCamp  
Stephanie Fekkes  
The Honorable James H. Fisher  
Chris Noah, MD  
Kimberly Norris, MD  
Dave Parker, MD  
Greg Randall, DDS  
Carl Schoessel  
Nathan Tagg  
Hastings Mayor David Tossava

## **Capital Campaign Donors**

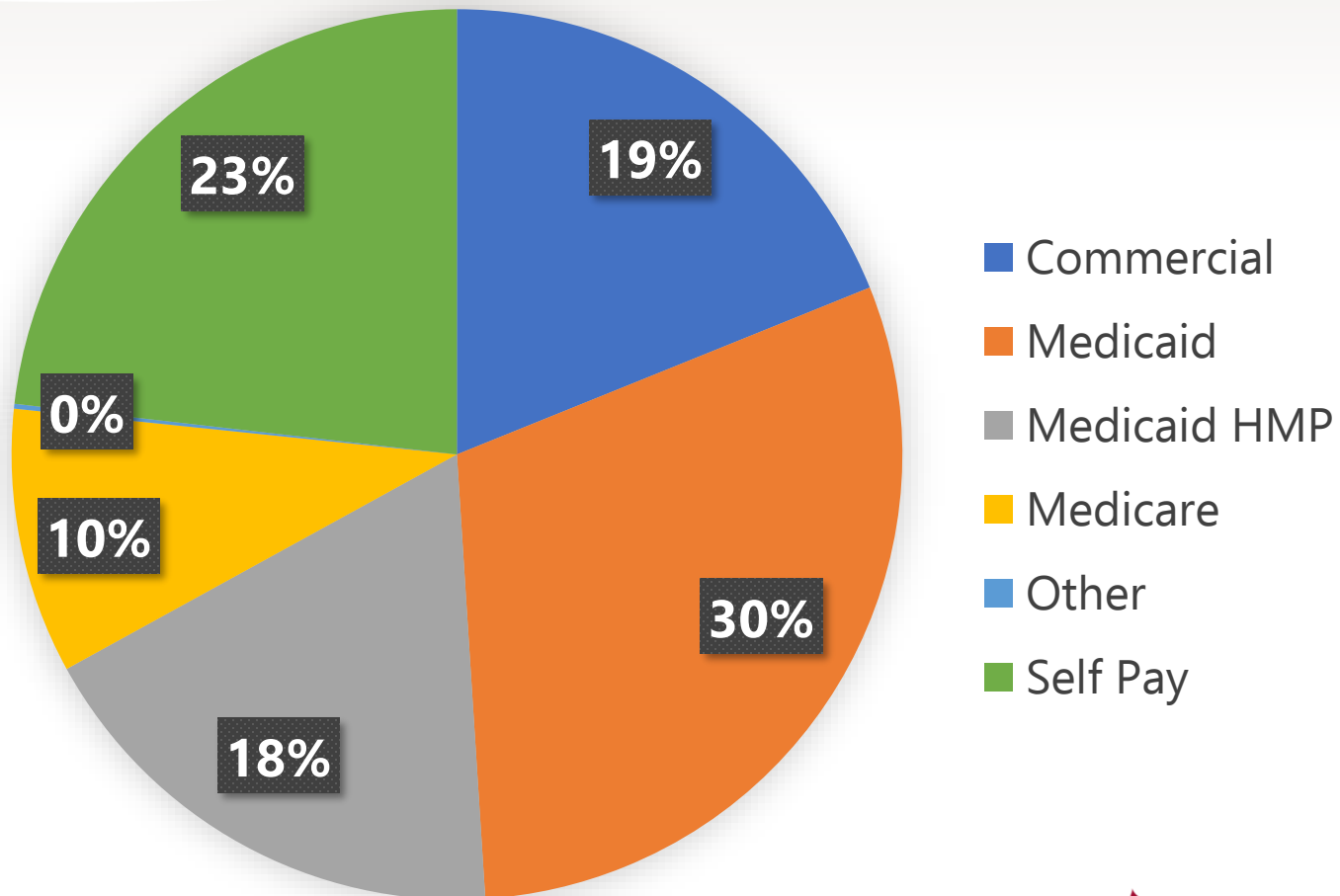
*(as of print date)*

Anonymous  
Barry Community Foundation  
The Baum Family Foundation  
The Bolthouse Family  
Dr. Elise Boncher  
Supporters of Cherry Health  
Foundation  
City of Hastings  
The DeCamp Foundation &  
Flexfab, LLC  
Delta Dental Foundation  
Hastings Mutual Insurance Company  
Fred & Patti Jacobs  
Dr. & Mrs. Stephen & Kay Loftus  
Chris Noah – Middleville  
Family Practice  
Kimberly Norris, MD  
Pfizer Matching Gifts Program  
Foundation  
Dr. Robert & Georgette Schirmer  
Mr. & Mrs. Chris J. & Judith E. Shea  
Debra L. Sikanas & Dr. Russell  
Radford





# Barry Community Health Center Patients by Payer Type



Reporting Period:  
7/1/2017 – 6/30/2018

# Patient-Centered Medical Home



# Barry Community Health Center Providers



**Dr. Stacia  
LaGarde**  
Family Practice



**Chia-Hui  
Neilly, NP-C**  
Family Practice



**Tyler  
Veneman, DDS**  
Dental



**Christopher  
White, DDS**  
Dental



# Primary Care/Family Practice

## Birth Through Adulthood

- Integrated services include:
  - Preventative Care/Wellness Visits
  - Chronic Disease Management
  - Acute, minor illness/injury
  - Well Child Exams/Sports Physicals
  - Immunizations
  - Nutrition
  - Outpatient Behavioral Health Counseling
  - Medication Assisted Treatment for Substance Use Disorders
  - Lab
  - Care Management



**In 2018: 5322 patient visits**



## Study to Promote Innovation in Rural Integrated Telepsychiatry

UNIVERSITY of WASHINGTON  
PSYCHIATRY & BEHAVIORAL SCIENCES  
School of Medicine

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### About SPIRIT

## Study to Promote Innovation in Rural Integrated Telepsychiatry (SPIRIT)

**Project Period:** January 1, 2016 - June 30, 2021

**Goal:** From a public health perspective, the ultimate goal is to maximize “population level effectiveness” which is the product of reach and effectiveness (i.e., percentage of patients reached times percent of reached patients with a treatment response)”

**Background:** Community Health Centers (CHCs) are the nation’s largest and fastest growing network of primary care (PC) clinics. There are 1,200 CHCs that provide clinical services to 21 million rural, low income and minority Americans every year.

As a result, the prevalence of mental health disorders is substantially higher than in private practice. CHC patients often have complex mental health problems such as Post-traumatic Stress Disorder (PTSD) and Bipolar Disorder, putting them at risk for significantly worse educational attainment, lower family, social and occupational functioning, and significantly lower quality of life. However, the vast majority of CHCs do not have psychiatrists or psychologists practicing on site. PTSD and Bipolar Disorder are devastating MH disorders that often go undetected and untreated – PTSD and Bipolar Disorder are among the biggest contributors to disability/suicidality worldwide. While there are highly effective treatments for PTSD and Bipolar Disorder, rural CHC patients do not have access to these treatments.



Substance Abuse and Mental Health  
Services Administration

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## Promoting Integration of Primary and Behavioral Health Care

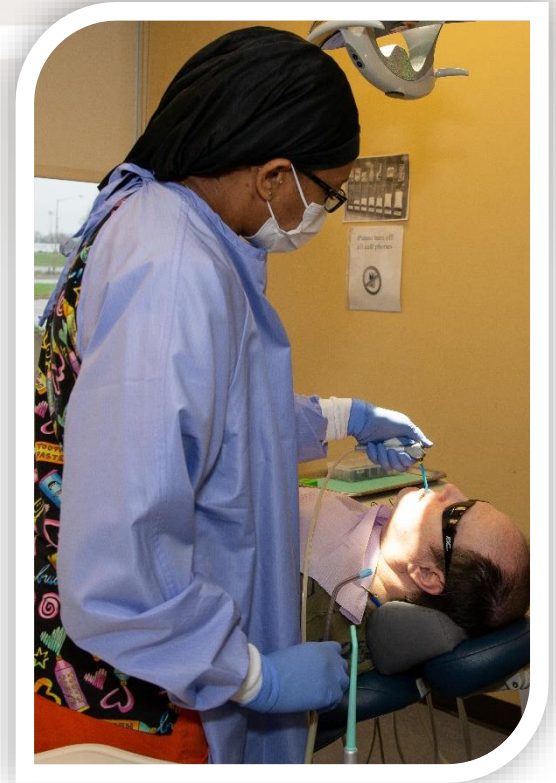
**Short Title:** PIPBHC

### Description

The Substance Abuse and Mental Health Services Administration (SAMHSA), Center for Mental Health Services (CMHS), is accepting applications for fiscal year (FY) 2017 Promoting Integration of Primary and Behavioral Health Care (Short Title: PIPBHC) Cooperative Agreements. The purpose of this cooperative agreement is to: (1) promote full integration and collaboration in clinical practice between primary and behavioral healthcare; (2) support the improvement of integrated care models for primary care and behavioral health care to improve the overall wellness and physical health status of adults with a serious mental illness (SMI) or children with a serious emotional disturbance (SED); and (3) promote and offer integrated care services related to screening, diagnosis, prevention, and treatment of mental and substance use disorders, and co-occurring physical health conditions and chronic diseases. SAMHSA expects that a continuum of prevention, treatment and recovery support services will be offered to consumers within the PIPBHC grant program.

# Dental Services

- Dental services include:
  - Exams
  - Cleanings
  - X-rays
  - Fillings
  - Crowns
  - Dentures
  - Periodontal treatment
- **Emergency Walk-In dental services**
- **In 2018, Barry Dental saw a total of 3,572 patients of which 447 were walk-ins**



# Thank You!



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